

## RAINBOW WATER IS ENVIRONMENTALLY FRIENDLY

Nearly a year of research and planning went into the investment of our water processing facility. **In keeping with our commitment to provide the healthiest options of food and beverages available, Rainbow Bridge Natural Foods has created our own water processing plant for Reverse Osmosis and Distilled Water with an emphasis on protecting our environment**

Rainbow Bridge invested in a state-of-the-art water softener that does NOT use sodium chloride or potassium chloride to clean itself, (most commercial water softeners do). **This eliminates these elements from killing vegetation and wildlife when released into the environment.** In addition, our water softener doesn't use the standard wasteful, self-cleaning cycle that most softeners have. **This saves thousands of gallons of water.**

We also chose Hi-Flow, Low-Energy Reverse Osmosis membranes that further saves water. **It also recirculates the waste water to maximize efficiency.**

**Our distiller was chosen because it uses less electricity and has less waste water than other distillers.**

Bottled water has become a way of life. Many of these bottles end up in our landfills. One of our goals is to help alleviate this problem. **YOU CAN HELP TOO.** By using reusable containers for your water you are helping to eliminate some of the **3 million plastic water bottles that end up in landfills EVERY DAY.\*\***

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**STATE-OF-THE-ART FILTRATION  
REASONABLY PRICED  
AVAILABLE ANYTIME**

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- 💧 **Distilled or RO – it comes down to price and purity**
- 💧 **Fill up while shopping or use our 24 hour vending machines**
- 💧 **Ask for a Taste Today**
- 💧 **Ask our knowledgeable Vitamin Staff for more information on mineral and ph enhancers**
- 💧 **See our extensive display of reusable containers**
- 💧 **Conveniently located in downtown Ojai**

\*[www.gswater.com](http://www.gswater.com)

\*\*[www.consrv.ca.gov/index/news/2003%20News%20Releases/Page%20s/NR2003-13\\_Water\\_Bottle\\_Crisis.aspx](http://www.consrv.ca.gov/index/news/2003%20News%20Releases/Page%20s/NR2003-13_Water_Bottle_Crisis.aspx)

\*\*\*[www.fws.gov/laws/lawsdigest/soilcon.html](http://www.fws.gov/laws/lawsdigest/soilcon.html)

\*\*\*\*[www.traceminerals.com](http://www.traceminerals.com)

*We have vending machines outside the store provide 24 hour service*



## REVERSE OSMOSIS (FILTERED WATER)

Reverse Osmosis (RO) filtration is the best filtration process available. Water passes through a series of filters gradually taking out more and more contaminants. You will find RO vending machines available everywhere. They are easy to install BUT not to maintain properly. **Rainbow's process increases the safety and purity of the RO water by testing our water daily and by adding OZONE to the water**, added steps that other RO suppliers often skip.

## DISTILLATION (PURIFIED WATER)

**Distillation occurs after the filtering process and further PURIFIES** the RO water. Distillation is a process of evaporation and condensation similar to natural rain water.

According to 2010 Water Quality Reports\* from government regulated water suppliers, contaminants in drinking water (both tap and bottled) may include: bacteria both from sewage and agricultural livestock, viruses, salts, metals, pesticides from urban storm water runoff and residential uses. It may host volatile organic chemicals from industrial processes and petroleum production, and/or the latest contaminant- pharmaceutical drugs.

**ONLY DISTILLATION CAN GUARANTEE THE REMOVAL OF THESE TOXINS**, filtered (RO water) cannot and most vending machines & bottled water are RO. The RAINBOW WATER Distillation Process has no filters that can fail.

RAINBOW WATER purity is the same day after day.

*In store water dispensers*





# RAINBOW WATER

The process begins with Golden State Tap Water  
Then goes through a multi-step process

Activated carbon filter

Water Conditioner (Softener)

Three Separate Filters:

5 Micron Filter

10 Micron carbon block

1 Micron filter

Reverse Osmosis Membranes

Activated Carbon Filter

## REVERSE OSMOSIS H2O

Stored in stainless steel tanks

Where it is ozonated to guarantee purity

**Ready to Drink and used to make distilled water**

RO water continues on to a

Vapor Compression Distiller

Finally through Carbon Filters

Becoming pure, PH neutral

## 100% DISTILLED WATER

**Ready to Drink – No Microbial Contaminants**

Stored in Ozonated Stainless Steel Tanks.

## DO YOU NEED TO ADD MINERALS?

It is NOT NECESSARY to add minerals, but here are some reasons you may choose to:

## PH AND MINERALS

Trace Minerals are essential to our health. These minerals should be in our food, but studies have shown that it is increasingly more difficult to get all the minerals that we need from our food. The soil our food is grown in has been depleted of minerals over years of misuse and overuse. Studies have been conducted since 1936 researching this ever increasing problem.\*\*\*

**MINERALS** – For optimum health the body needs 60-75 different minerals.\*\*\*\* Organically grown foods have been shown to contain more absorbable nutrients than commercially grown foods, but still may not contain all the minerals your body needs. By adding minerals to your water, you can guarantee you are getting more of the minerals lacking in your diet.

**PH** – Rainbow Distilled Water has a Neutral PH value between 6-7 range. To create a more alkaline PH (recommended by some nutritionists for optimum health,) Rainbow offers mineral formulas that will adjust the PH value from 7-9.5 ranges giving you the PH that you require.



Ask our Vitamin Department for more details on your specific needs.